



ROTARY CLUBS OF FREDERICK COUNTY

Frederick's  
Oktoberfest

**BECOME A  
2019 SPONSOR**



Produced by The Rotary Club of Carroll Creek and The Rotary Club of Southern Frederick County



Frederick's Oktoberfest—**one of the largest Oktoberfest Festivals in Central Maryland**—will be held September 27-28, 2019, and you don't want to miss out on being one of this year's sponsors!

Frederick's Oktoberfest offers multiple sponsorship opportunities with the right package available for your organization. **But don't delay in signing up as a sponsor with Frederick's Oktoberfest because pre-event interest is very strong!**

Now entering its 18th year, Frederick's Oktoberfest is a two-day event at the Frederick Fairgrounds. The event can draw crowds of 6,000+ people.

Sponsorship of Frederick's Oktoberfest will allow your organization to be closely associated with the event that draws families from throughout the region. And you'll feel good knowing that, with an **all-volunteer** organizing committee comprised of members from two of Frederick's Rotary clubs and other organizations, ALL event proceeds are donated directly back to nearly 40 local non-profit organizations. Sponsorship opportunities allow your company to not only be a part of Frederick's Oktoberfest, but also be recognized as a supporter of a variety of charitable causes throughout the area.

Frederick's Oktoberfest has successfully attracted a region wide audience, providing even greater exposure for our sponsors to be recognized and closely associated with this family-friendly event. We value your organization and hope that you want to be a part of this growing Frederick area tradition. Attached is the list of sponsor opportunities. Please contact us with any questions.

### **Thank You!**

Ashley Waters, Oktoberfest Chair  
ashleywatersdpa@gmail.com  
(814) 883-8485



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[www.frederickoktoberfest.org](http://www.frederickoktoberfest.org)

<b>Summary of Sponsorship Benefits</b>	<b>Presenting Sponsor \$7,500</b>	<b>Bavarian Sponsor \$4,000</b>	<b>Munich Sponsor \$2,500</b>	<b>Dresden Sponsor \$1,500</b>	<b>Friend of Oktoberfest \$500-\$1,499</b>	<b>Patron \$100-\$499</b>
<b>Available Sponsorships</b>	Exclusive	3	10	Unlimited	Unlimited	Unlimited
<b>Print and Web Advertisements</b>	All Ad Placements for print and web advertisements	Name in All Print Advertisements Excluding Those Funded by TRIPP Grant	Name in All Print Advertisements excluding those funded by TRIPP Grant			
<b>Mention in Radio Commercials</b>	✓					
<b>Logo on T-Shirt</b>	✓					
<b>Booth at Event</b>	✓	✓	✓			
<b>Website Listing</b>	Homepage	Homepage Rotating Banner	Sponsor Page (Logo Listing)	Sponsor Page (Name Listing)	Sponsor Page (Name Listing)	Sponsor Page (Name Listing)
<b>Social Media Postings</b>	2 Blog Posts and 8 Facebook and/or Instagram Mention	1 Blog Post and 4 Facebook and/or Instagram Mentions	3 Facebook and/or Instagram Mentions	2 Facebook and/or Instagram Mentions	2 Facebook and/or Instagram Mentions	1 Facebook and/or Instagram Mentions
<b>Tickets/Event Currency</b> Tickets will be a combination of Friday/Saturday unless otherwise noted	40 Tickets/\$100	30 Tickets/\$75	20 Tickets/\$50	10 Tickets/\$25	\$1000 - 10 tickets \$750 - 8 tickets \$500 - 6 tickets	\$100 - 2 tickets \$250 - 4 tickets
<b>Event Recognition Signage</b>	Front Entrance Gate	Prominent Locations	✓	✓	✓	✓

\*Other benefits considered at sponsor's request, including naming rights. Agreements must be received by July 1 to guarantee benefits.

# Frederick's Oktoberfest 2019 Sponsorship Agreement

To ensure receipt of all promotional opportunities, please respond by July 1st.

Sponsor Name: \_\_\_\_\_

- Sponsorship Level:  \$7,500 Presenting Sponsor  
 \$4,000 Bavarian Sponsor  
 \$2,500 Munich Sponsor  
 \$1,500 Dresden Sponsor  
 \$500-\$1,499 Friend of Frederick's Oktoberfest \_\_\_\_\_  
 \$100-\$499 Patron \_\_\_\_\_

Contact Information: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Bill Me  Check Enclosed  Visa  MasterCard

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Total Payment: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contribution to be fully received by (date): \_\_\_\_\_

Please make checks payable and send this form to:



Frederick's Oktoberfest  
PO Box 3467  
Frederick, MD 21705

Thank you for your support of Frederick's Oktoberfest! 100% of event proceeds support community service projects in your neighborhood.



[www.frederickoktoberfest.org](http://www.frederickoktoberfest.org)