

Frederick's O2Go

THE 2020 ITERATION OF FREDERICK'S OKTOBERFEST

Frederick's Oktoberfest 2020 has been reimagined in response to the COVID-19 pandemic. This year the event will be held on one day only, Saturday, October 3, from 10:00 am—7:00 pm and offer pick-up and delivery service only.

 Produced by The Rotary Club of Carroll Creek and The Rotary Club of Southern Frederick County

The event, now affectionally known as O2Go, will still feature German beers with local favorites from Flying Dog Brewery. Along with the beers, we will be creating food packages of our most popular German dishes.

This year, more than ever, our community partners are vital to the success of the event. With the overall footprint of the event becoming smaller, so are our sponsorship opportunities. We are seeking sponsors at that \$1,000 and below levels.

These are unprecedented times that we are all facing. Thank you again for your consideration and your support.

Thank you,

Marty Lopera
Sponsorship Chair, O2Go 2020
laperams1952@gmail.com • 301-606-4559

| Summary of Sponsorship Benefits | Presenting Sponsor \$5,000 | Lederhosen Sponsor \$1,000 | Friend of Oktoberfest \$100-\$999 |
|---------------------------------|---|--------------------------------------|--------------------------------------|
| Available Sponsorships | Exclusive | Unlimited | Unlimited |
| Print & Web Advertisements | All Ad Placements for print and web advertisements | ✓ | |
| Mention in Radio Commercials | ✓ | | |
| Booth at Event | ✓ | | |
| Website Listing | Homepage | Sponsor Page (Name Listing) | Sponsor Page (Name Listing) |
| Digital Media Postings | 2 Blog Posts and 8 Facebook and/or Instagram Mentions | 3 Facebook and/or Instagram Mentions | 2 Facebook and/or Instagram Mentions |
| Event Recognition Signage | Front Entrance Gate Naming Rights Available | ✓ | ✓ |

Other benefits considered at sponsor's request, including naming rights. Agreements must be received by August 1 to guarantee benefits.

Frederick's Oktoberfest 2020 Sponsorship & Donor Agreement

To ensure receipt of all promotional opportunities, please respond by August 1.

Sponsor Name: _____

Sponsorship Level: \$5,000 Presenting Sponsor
 \$1,000 Lederhosen Sponsor
 \$100-\$999 Friend of Frederick's Oktoberfest _____

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Bill Me Check Enclosed Visa MasterCard

Card #: _____ Exp. Date: _____ CVV: _____

Total Payment: _____ Name on Card: _____

Signature: _____ Date: _____

Please make checks payable and send this form to:



Frederick's Oktoberfest
PO Box 3467
Frederick, MD 21705

For those Rotarians who wish to contribute personally, by check or credit card, with your contribution being tax deductible, you may write a check to The Community Foundation of Frederick County, Rotary Club of Carroll County Pass Through Fund. This Fund is also listed on The Community Foundation's website at www.frederickcountygives.org (Under Tab Giving Your Way - RCCC Pass Through) where your contribution can be made by credit card. This contribution is not considered a sponsorship and you will receive nothing of value for your gift. Your contribution will be part of our community support. You may be listed on as a donor on our Oktoberfest website.

- Please accept my support as a donation instead of a sponsorship.
 \$100 and above: Donor Level _____



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www.frederickoktoberfest.org