

Sponsorship Opportunities

Summary of Sponsorship Benefits	PRESENTING SPONSOR \$10,000	HAMBURG SPONSOR \$7,500	BAVARIAN SPONSOR \$4,500	MUNICH SPONSOR \$3,000	DRESDEN SPONSOR \$1,500	RHINELAND SPONSOR \$750	LEDERHOSEN SPONSOR \$500	FRIENDS OF OKTOBERFEST \$100-\$499
Logo on 650 Volunteer Shirts	*							
Logo Dedicated Sponsorship Banner & Sponsorship Signage	*							
Tap 1st Keg/Toast with the Mayor	~							
Reserved Parking	*							
Naming Rights for Express Tent	*							
After Event Print Recognition	~	*						
Reserved Seating in Main Building 9	*	*	*					
SWAG Table	~	~	~					
Logo & Name on Sponsorship Banner	*	*	*					
Verbal Recognition During Event	~	*	*	*				
Complimentary Steins	*	*	~	~				
After Event Recognition/Website	*	*	*	*	*			
Radio Ad(s) & Social Media Ad(s)	*	*	*	*	*	*		
Event (E)/ Food (F) / Beverage (B) Tickets	✓ ALL	✓ ALL	✓ ALL	✓ E/B	✓ E/B	✓E	✓E	
Sponsor Signage	~	*	*	~	*	*	~	✓

FREDERICK'S OKTOBERFEST 2024 SPONSORSHIP AGREEMENT

To ensure receipt of promotional opportunities, please respond by August 2, 2024 if possible.

Sponsor Name:						
Sponsorship Level:						
☐ \$10,000 Presenting Sponsor	☐ \$1,500 Dresden Sponsor					
□ \$7,500 Hamburg Sponsor	☐ \$750 Rhineland Sponsor					
□ \$4,000 Bavarian Sponsor	☐ \$500 Lederhosen Sponsor					
□ \$2,500 Munich Sponsor	☐ \$100-\$500 Friend of Oktoberfest					
Name:	Title:					
Company:						
SOCIAL PROFILES						
Facebook:Instagram	:LinkedIn:					
Address:						
City:	State:Zip:					
Phone:	Fax:					
Email:						
☐ Bill Me ☐ Check Enclosed						
□ ACH Account #:	Routing #:					
☐ Visa ☐ MasterCard Total Payment: _	Date:					
Card #:	Exp. Date:					
CVV:	_ Zip Code:					
Name on Card:	Signature:					

Please make checks payable and send this form to:



FOR MORE INFORMATION
ON SPONSORING OKTOBERFEST, PLEASE CONTACT
Debbie Streeton at DStreetonrotary@gmail.com

Thank you for your support of Frederick's Oktoberfest!

100% of event proceeds support community service projects in your neighborhood.

The Rotary Club of Carroll Creek is a 501(C)4 social welfare organization. Donations to RCCC are generally not tax-deductible.

Please consult with your tax advisor.

