



Sponsorship Opportunities

Summary of Sponsorship Benefits	PRESENTING SPONSOR \$7,500	BAVARIAN SPONSOR \$4,000	MUNICH SPONSOR \$2,500	DRESDEN SPONSOR \$1,500	LEDERHOSEN SPONSOR \$500-\$1,000	FRIENDS OF OKTOBERFEST \$100-\$500
Available Sponsorships	Exclusive	5	10	15	Unlimited	Unlimited
Event Tickets / Food + Beverage Tickets	150 / 50	100 / 25	50 / 10	25 / 0	10-15 / 0	5 / 0
Brand Exposure	All Print, Web, Radio, & Social Media Ads	Majority of Print, Web, Radio, & Social Media Ads	Most of Print, Web, Radio, & Social Media Ads	Web & Social Media Ads	Web & Some Social Media Ads	Web & Social Media Ads
Brand Recognition at Event	Front Entrance Gate Signage, Shoutouts from Event Stages	Signage, Shoutouts from Event Stages	Signage, Shoutouts from Event Stages	Signage, Shoutouts from Event Stages	Signage	Signage
Naming Rights	Presenting	Available				
Swag Station	✓					
Logo Placement on Volunteer Shirts	✓	✓				

FREDERICK'S OKTOBERFEST 2023 SPONSORSHIP AGREEMENT

To ensure receipt of promotional opportunities, please respond by August 1, 2023 if possible.

Sponsor Name: _____

- Sponsorship Level: \$7,500 Presenting Sponsor
 \$4,000 Bavarian Sponsor
 \$2,500 Munich Sponsor
 \$1,500 Dresden Sponsor
 \$500-\$1,000 Lederhosen Sponsor _____
 \$100-\$499 Friend of Oktoberfest _____

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Bill Me Check Enclosed Visa MasterCard

Card #: _____ Exp. Date: _____ CVV: _____

Total Payment: _____ Name on Card: _____

Signature: _____ Date: _____

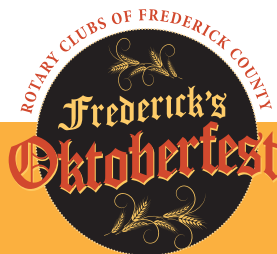
Please make checks payable and send this form to:



Frederick's Oktoberfest
PO Box 3467
Frederick, MD 21705

Thank you for your support of Frederick's Oktoberfest! 100% of event proceeds support community service projects in your neighborhood.

The Rotary Club of Carroll Creek is a 501(C)4 social welfare organization. Donations to RCCC are generally not tax-deductible. Please consult with your tax advisor.



www.frederickoktoberfest.org